



mark e. carter

key skills

XHTML, CSS, JavaScript, jQuery, PHP, Perl, Photoshop, Fireworks, Illustrator, Dreamweaver, Flash, Drupal, Google Analytics, SEO, user-centered design, Mac OS, Linux, Windows

experience

abiquo

Web Designer - 10/2011 to Present

Design, develop and manage the Abiquo corporate website. Design and develop portals, microsites, landing pages, email templates, print documentation, and trade show displays. Responsible for the overall corporate branding.

mark e. carter web design

Principal - 03/2010 to Present

Design and develop websites using the Drupal content management system. Conduct graphic design activities, including the creation of custom Drupal themes, custom logos, and online and print ads.

citrix systems

Courseware Development Lead - 11/2005 to 09/2010

Designed and developed instructor-led training and eLearning for Citrix Education. Awarded the departmental award for creativity.

Marketing Communications Lead - 11/2003 to 11/2005

Led marketing and communications activities for Citrix Education, including training release announcements, certification launches and customer/partner events.

Project Manager - 08/2002 to 11/2003

Managed design, development and delivery activities for the new Citrix Certified Integration Architect (CCIA) certification program.

certifications

Internet Programming and Development with Honors – UCSC Extension

Web Design and Development with Honors – UCSC Extension

Apple Certified Support Professional 10.6 – Apple, Inc.

education

Master of Arts, English - Clemson University

Bachelor of Arts, English - University of West Florida